

SPRINGBOARD

2020

diversify
COME AS YOU ARE

JOB CREATION FOR AND BY IMMIGRANTS & INTERNATIONALS

PROJECT REPORT

SPRINGBOARD

- a series of programs held in cities throughout Norway with the goal of providing skilled immigrants with the skills to start their own business as well as knowledge of how to secure employment in Norway



Diversify held the Springboard Roadshow program in the following cities/regions:

- Stavanger: June 22-25, 2020
- Oslo: August 10-15, 2020
- Bergen: August 24-28, 2020
- Asker & Baerum: October 12-16, 2020
- Kristiansand: October 26-30
- Trondheim (Virtual Event): December 7-10, 2020

IMPACT

- **133 participants** from **43 countries** at **6 weekly courses** (5 in-person & 1 digital)
- **42 facilitators, 20 panelists & 52 mentors**
- **4 panel discussions**, with **241 in-person attendees** and **4.683 views** of the panel discussions via our FB live stream
- **29 participants** started their **own company** or found **employment**
- **12 participants** with a **business idea** in the **development phase**
- active **digital platform** with **487 members**



52.6% increase in confidence



65.1% increase in network



60.78% increase in business-related knowledge

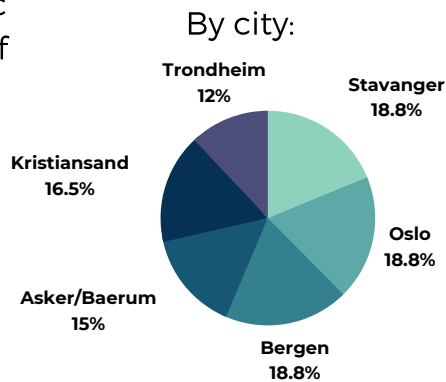


NUMBERS OF ALL MEASURES

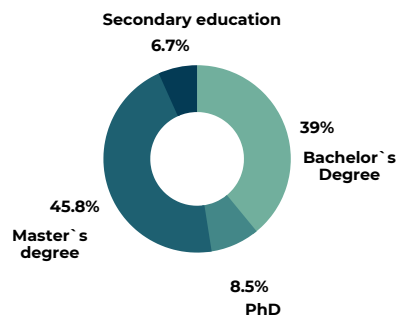
- 19 Experience sharing sessions
- 4 Panel discussions
- 6 Course series
- 77 courses facilitated
- 1 Mentoring program
- Practical business assistance provided for 45 participants
- Individual guidance provided for 87 participants



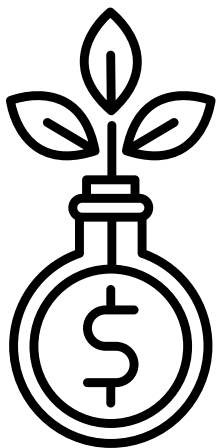
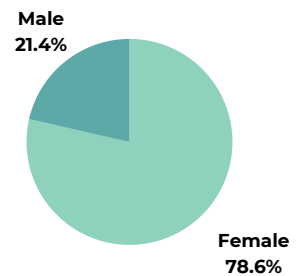
Demographic breakdown of workshops attendees



By education:



By gender:



The project was funded by **IMDi- Integrerings-og mangfoldsdirektoratet** via the funding scheme: Tilskudd til integreringsarbeid i regi av frivillige organisasjoner 2020, with a total amount of ???,000 NOK



IMDi
Integrerings- og mangfoldsdirektoratet

WE CARRIED OUT

107

specific measures

WE REACHED MORE THAN

5.500

immigrants & internationals in Norway

WE PARTNERED WITH

55

organizations & businesses